

john wadley

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ALTRA FOOTWEAR Senior Developer

2012 - present

Technical Development of all shoes Running and Casual. Project Management and Factory communications. Specific responsibilities include:

- + **Techpack creation** using Illustrator views provided by design team. Ensure adherance to design brief. Provide clear materials and construction instructions.
- + **Daily factory communication** to resolve shoe construction concerns. Maintain positive and professional relationships with vendor to ensure accurate, on-time delivery.
- + **Manage materials** catalogs and lab test results. Recommend materials to design team to improve product quality and appearance.
- + Manage product samples. Perform sample reviews at each stage of development. Complete QC checklist to ensure samples meet design and construction requirements.
- + **Use engineering tools** such as calipers, durometer gauges, etc in the verification of shoe features/properties.
- + **Review and correct blueprints** provided by midsole/outsole supplier. Recommend adjustments to improve perforance, durability and design aesthetic.
- + Maintain last library. Measure and confirm new lasts and last changes.
- + Manage all wear testing. Establish testing pool, survey creation and follow up.

 Integration of wear test results into product to improve performance and durability.
- + **Maintain communication** with Altra Associate Buyer to collaborate and ensure all new designs achieve the target FOB and business plan objectives.
- + Mechanical Engineering of the Altra IQ smart sensor plastic housing and battery door.

 3D Cad creation of the plastic parts with concepting and implementation of the sensor into the shoe in a manufacturable, user friendly manner.
- + **Travel** to China 3x per year to ensure factory progress and push seasonal development. attend trade shows, and other events to provide technical analysis and industry research.



ICON HEALTH & FITNESS

Console Plastics Engineering Group

2009 - 2012

3D CAD engineering of treadmill, bike, elliptical plastics assemblies for Icon's fitness brands NordicTrack, ProForm, Freemotion, HealthRider, Weslo and Gold's Gym brands.

- + **Project management** and daily communication with plastics tooling vendor to clarify design and engineering specifications of each project.
- + **Design for injection molding.** Responsible for generating manufacturable plastics assemblies from the "design blocks" provided by Industrial Design dept.
- + **Resolve molding concerns** such as voids, short-shot, undercut scenarios. Recommend solutions for effective part molding.
- + **Consistently met production deadlines**. High stress, collaborative environment required efficient planning and self-starter employee attributes.



ROCKETSHIP INDUSTRIAL DESIGN

2008-2009

Mechanical Designer

Provide value-added services to clients through research, innovation, industrial design, mechanical and manufacturing details

- + Full product engineering- 3D CAD, prototyping, testing, client reviews.
- + Creative problem solving outside the box creative solutions for clients.
- + High profile clients such as Easton, NuSkin, WRSI, and GoalZero.



PROVO CRAFT

2004-2008

Mechanical Designer

+Product engineering, Project Management, Daily vendor communication.



BRIGHAM YOUNG UNIVERSITY

2007

2000-2002

Bachelor of Science - Technology Teacher Education

Emphasis in Drafting, CAD, and Engineering

LDS CHURCH

Full time missionary/ volunteer charity work - Costa Rica

+spanish language ability